

Service -
Industry -
Location Haarsteeg

Customer story **Lean manufacturing with MagnaView**
Customer MarkOnTarget

MarkOnTarget uses MagnaView to visualize data for rendering advise to Industry in the area of Lean Manufacturing and Six Sigma.

Customer profile

MarkOnTarget (<http://www.markontarget.nl/>) is a small, yet innovative bureau with extensive experience in various sectors in process and manufacturing industry. MarkOnTarget renders advise to its customers in the field of Lean Manufacturing and Six Sigma in order to help industry improve production processes.

"...This is exactly why MagnaView fits in with our requirements for reporting and monitoring in industry: overview combined with the ability to track processes and visual power...."

Representing MarkonTarget

'Manufacturing industry and process industry are faced with many challenges. Production processes have to be highly flexible to accommodate ever-changing demands in the market. Moreover, customers require the highest quality of products, and henceforth of the production processes. Methods such as Lean manufacturing and Six Sigma have become standard tools for industry. Applications of these methods implies adequate use of the information available in information systems.

Management in industry needs management information in a form that immediately provides insight in processes. However, for production processes to meet the highest standards, the workers involved should also have access to this information. For both types of users, a strong, visual presentation, with access to well-chosen levels of detail, is necessary.

This is exactly why MagnaView fits in with our requirements for reporting and monitoring in industry: overview combined with the ability to track processes and visual power. We use MagnaView Designer Pro to analyse and visualize data from our customer's information systems. Moreover, MagnaView supported us in assessing the feasibility of a benchmark system where we can bring information of our customers together for comparison.'

Finding out about MagnaView starts with (visually) inspecting our products.
Download a demo from www.magnaview.nl tab community today, or ask us for a trial version.